

[0061] When it is desired to adjust the appearance of adjustable decoration 40 of FIG. 12, control circuitry 32 may electrically adjust the optical characteristics of layer 76, which is interposed between layer 78-1 and 78-2. As an example, consider a scenario in which layer 78-1 has a color gradient (e.g., a laterally varying color cast) and in which layer 78-2 has a black polymer backing layer with a foreground metal logo (e.g., a metal logo formed between the black polymer layer and layer 76). In a first illustrative embodiment, layer 76 is an adjustable tint layer that varies between an opaque white color (in which case the logo is blocked and the rear of device 10 has a color gradient determined by the appearance of layer 78-1) and a transparent state (in which case the logo is visible and has a color gradient determined by the appearance of layer 78-1). In a second illustrative embodiment, layer 76 is an adjustable haze layer. In its low haze state, layer 76 may be sufficiently clear to allow viewer 64 to view layer 78-2. When viewing layer 78-2, layer 78-2 is viewed through layer 74 (e.g., a transparent housing layer) and through layer 78-1 (which may impart a tint, gradient, haze pattern, and/or other characteristics to the appearance of layer 78-2). In its higher haze state, layer 76 may be sufficiently hazy to partly or completely obscure layer 78-2 while allowing the hazy surface of layer 76 to be viewed through layer 78-1. In a third illustrative embodiment, layer 76 is a layer with an adjustable mirror reflectivity. When layer 76 is an adjustable mirror, layer 76 can be placed in a low reflectivity state or a high reflectivity state, thereby altering how much (if any) of layer 78-2 is visible through layer 78-1 and layer 76 and adjusting the appearance of decoration 40.

[0062] Adjustable decoration 40 can be adjusted slowly (e.g., with smooth variations over time periods of 1-10 s, at least 2 s, less than 100 s, or other suitable adjustment time periods) and/or may be adjusted rapidly (e.g., flashing on and/off or otherwise abruptly changing appearance over a time period of 0.1-0.3 s, at least 0.01 s, less than 0.2 s, or other suitable time period). The appearance of decoration 40 may be changed intermittently (e.g., once per day or week as a user desires to alter the appearance of device 10) and/or can be adjusted more frequently, continuously, in response to satisfaction of suitable adjustment criteria, etc. For example, control circuitry 32 can monitor for incoming cellular telephone calls, text messages, email messages, or other communications and can adjust the appearance of adjustable decoration 40 in response (e.g., a logo, the background of a logo, and/or a global layer covering a logo can be changed in appearance and/or can flash repeatedly between first and second appearance states to indicate that an incoming telephone call or message has been received). As another example, control circuitry 32 can adjust the appearance of adjustable decoration 40 in response to detection of an event such as a reminder associated with a calendar entry, expiration of a timer, or other time-based and/or date-based appearance adjustment criteria. For example, when a calendar reminder occurs or when a timer expires, adjustable decoration 40 can flash, change color, change haze, change opacity, and/or otherwise be adjusted in appearance.

[0063] A flow chart of illustrative operations involved in using a device such as device 10 with adjustable decoration 40 is shown in FIG. 13. During the operations of block 90, control circuitry 32 may use input-output devices 34 to monitor for the occurrence of user input from the user of

device 10, for the occurrence of particular sensor readings (e.g., measurements of light, temperature, magnetism, sound, etc.), to monitor for the occurrence of a particular geographic location (e.g., a location determined by satellite navigation system receiver circuitry in control circuitry 32), to monitor for the occurrence of other events (particular times and/or dates, etc.), to monitor for the receipt of a telephone call, message, or other communications, to monitor for the proximity of a peer device or accessory (as indicated, for example, by the formation of a wireless link that pairs device 10 to external equipment), to monitor for the presence of particular users, to monitor for the activation of particular functions within device 10 (e.g., to monitor for activation of a camera application that allows camera 36 to capture still and/or moving images), to monitor for the activation of operation system features (e.g., voice recognition, facial scanning, etc.), and/or to monitor for the occurrence of other events.

[0064] Events that may warrant adjustment of decoration 40 can include events measured using sensors 38 and/or other circuitry in device 10 (e.g., input-output devices 34), user input, communications, events measured by detecting the operating state of components in device 10 and/or the operating state of a camera application, voice recognition application, sound recording application, or other application and/or operating system software component, and/or other events. If no events warranting adjustment of adjustable decoration 40 are detected, processing can continue during the operations of block 90 (e.g., the circuitry of device 10 can continue to monitor for event occurrence). In response to detection of an event warranting adjustment of adjustable decoration 40, device 10 (e.g., control circuitry 32) may adjust the appearance of adjustable decoration 40 during the operations of block 92.

[0065] As an example, in response to detection that camera 36 (e.g., a camera facing people in the vicinity of the user) is active, the appearance of adjustable decoration 40 can be adjusted to alert these people that the camera is active (e.g., that the camera is capturing image data including images of the people). As another example, if an incoming call or message is detected or if a calendar reminder is triggered or a timer expires, the appearance of adjustable decoration 40 can be adjusted (e.g., by flashing, changing once or twice, etc.) to alert the user of the presence of incoming communications or other event. The appearance of decoration 40 can also be adjusted by a user for aesthetic reasons (e.g., to coordinate the appearance of decoration 40 with a user's clothing, the appearance of a removable case on device 10, the housing of device 10, etc.). In some configurations, power consumption can be reduced by using adjustable decoration 40 to provide a user with alerts and other information in place of more power intensive adjustable components in device 10 (e.g., in place of display 14). For example, the color of the rear of device 10 can be changed relatively infrequently and/or can remain changed persistently (e.g., until cleared by a user) to remind a user that a message has been received. This appearance adjustment process may consume significantly less power than if device 10 were to power display 14 continuously to display the same type of reminder (as an example). Providing a user with notifications and other information via changes to the appearance of decoration 40 may also be less obtrusive than other forms of notification. A backlight can be provided behind some or all of decoration 40 and used in adjusting the